



## Prof. Dr. Rudolf Wimmer

*Companies need a mutually accepted understanding of leadership to shape the daily management practice on all levels and to ensure a sustainable and successful business development.*

### Current positions and responsibilities

- Managing partner of osb Wien Consulting GmbH
- Professor for leadership and organization at the Institute for Family Businesses (WIFU) at Witten/Herdecke University. Current research focuses on future issues for survival of family businesses, particularly regarding the special challenges of fast-growing family businesses.

### Recent consulting activities

- Providing support for companies during strategic repositioning and in projects on strategy implementation
- Conceptual design and implementation of profound organizational change projects, and supporting these for several years towards stabilization of the target state (e.g. in mergers)
- Consulting for family businesses during generational change, in the setup of new management structures, and during strategic repositioning
- Teambuilding and coaching of top management teams
- Setting up and providing support for in-house consulting units; professionalization of consultants

### Professional background

- Studies in law and political science at the University of Vienna; assistant at that university for several years
- Postdoctoral qualification in group dynamics and organizational development at the University of Klagenfurt, Austria
- Co-founder of OSB, Gesellschaft für systemische Organisationsberatung mbH in Vienna
- Appointment to the chair of Leadership and Organization at the newly founded Institute for Family Businesses (WIFU) at Witten/Herdecke University
- Member of the supervisory boards of several companies

*“We don’t take on the role of substitute manager for our clients. This means that we do not assume decision-making responsibilities but instead mobilize the problem-solving potential of our clients and help them to break down self-constructed barriers.”*

### Univ.-Prof. Dr. Rudolf Wimmer